IN THE SPECIFICATION

Please amend the Title on page 1 as follows:

Data Broadcasting System and Data Broadcasting Method

METHOD FOR BROADCASTING ADDRESSED DATA TO A PLURALITY OF USERS

Please insert the following section heading between lines 1 and 2 at page 1:

BACKGROUND OF THE INVENTION

Field of the Invention

Please insert the following section heading between lines 3 and 4 at page 1:

Discussion of the Background

Please insert the following section heading between lines 6 and 7 at page 2a:

SUMMARY OF THE INVENTION

Please insert the following section heading between lines 11 and 12 at page 2a:

BRIEF DESCRIPTION OF THE DRAWINGS

Please insert the following section heading before line 1 at page 3:

description of the preferred embodiments